



The Arthur Home and Eberhardt Village sign agreement with Greencroft Communities

The Arthur Home and Eberhardt Village, a nursing home and assisted living retirement community located in Arthur, Illinois, have begun a management agreement with Greencroft Communities, based in Goshen, Indiana, effective in April.

“I am convinced this is a monumental step in the right direction for the future of The Arthur Home and Eberhardt Village,” said David Eversole, Administrator & Chief Operating Officer for both The Arthur Home and Eberhardt Village. He notes the management knowledge, various operational efficiencies and purchasing power that will come through the relationship will help them remain good stewards of their resources. “We are anxious to tap the resources to which Greencroft Communities gives us access. We are confident their experience and expertise will be valuable to us as we strive to provide excellent care to our residents each day.”

The Arthur Home opened 52 years ago, providing skilled and rehabilitation care for up to 62 residents and, in addition to private pay, is certified under Medicaid and Medicare. The Arthur Home is also licensed with the Illinois Department of Public Health. Eberhardt Village, which opened in 2008, is a private pay, 37-suite facility consisting of 17 studio apartments, 17 one-bedroom and two two-bedroom apartments and a hospitality suite. The two not-for-profit facilities are located on a 27-acre campus on the southwest edge of Arthur, in east-central Illinois.

Greencroft Communities provides homes and services in a continuum of care for more than 2,000 residents. Greencroft Communities has six affiliate communities and currently two managed communities across Illinois, Indiana and Ohio.

“What does this mean for us?” asked Gale L. Pearce, President of the Boards of Directors for The Arthur Home and Eberhardt Village. “Not much will change, the current boards will remain intact and our two entities legally remain the same including ownership being as it always has been under community control.”

He related that over the past year the boards of The Arthur Home and Eberhardt Village spent much time deciding how to best implement and accelerate their goals of continued improvement in senior care services, enhancing staff satisfaction, cost-effectiveness without reducing care, and becoming the dominant care provider in the area.

Pearce noted that both parties exercised due diligence while building a relationship of respect and trust, and learned that their cultures and values are very similar. The boards of both organizations

unanimously agreed to working together cooperatively via the management contract. “It became evident,” he said, “that as a stand-alone organization dealing with all that is happening under the new Affordable Care Act and the rapid change in all facets of running a business, that entering into a cooperative relationship with a larger continuing care community would allow us to more effectively and efficiently be able to meet our goals.”

Such alignments offer a number of strategic advantages, noted Mark King, the President and CEO of Greencroft Communities. “It will be harder and harder for retirement facilities to survive as a stand-alone entity.” He added that “The management contract also allows The Arthur Home and Eberhardt Village to test if a possible longer-term relationship makes sense” while taking advantage of the knowledge and experience of Greencroft Communities.

The affiliate communities of Greencroft Communities in Indiana are Greencroft Goshen; Greencroft Middlebury; Hamilton Grove, New Carlisle; Oak Grove, DeMotte; and Southfield Village, South Bend. Ohio affiliate communities are Walnut Hills, Walnut Creek. Managed communities are The Arthur Home & Eberhardt Village in Arthur, Ill. and Edgewater Place in Plain City, Ohio. Partnership with each free-standing community helps ensure its long term viability, while providing that decisions concerning healthcare and day-to-day operations are made locally. More information at www.greencroft.org.

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